



3RD BIMP-EAGA TRADE INVESTMENT AND HALAL INDUSTRY CONFERENCE

“Connecting Markets, Scaling Values”

2nd September 2026 (Wednesday)

Sipadan Hall 3, Level 4, Sabah International Convention Centre (SICC), Kota Kinabalu, Sabah

PROGRAMME:

- 08.00am Registration & Networking Breakfast
- 09.00am National Anthem (*Negaraku & Sabah Tanah Airku*)
- 09.10am Prayer Recitation
- 09.15am Welcome Remarks by Datuk Susan Chang, Chairperson
Malaysian International Chamber of Commerce & Industry (MICCI) Sabah Branch
- 09.25am Opening Remarks by Mr Ferdinand Ferrer, President
Philippines Chamber of Commerce and Industry (PCCI)
- 09.35am **Keynote Address by Guest of Honour**
The Honorable Datuk Dr. Hj. Mohd Arifin Bin Mohd Arif (TBA)
Minister of Local Government and Housing of Sabah cum
Executive Councillor for Education and Islamic Affairs
- Launching of the *“BIMP-EAGA Halal Trade Handbook”*
Presentation of Memento & Exchange Gift Between Countries
Group Photo
- 09.50am Coffee Break
- 10.00am **PANEL SESSION “HOW HALAL PLAYS AN IMPORTANT ROLE IN OUR LIVES”**
Moderator **Mr. Soeryo Poetranto, Chairman of Standing Committee**
ASEAN, IMT-GT, BIMP-EAGA & KADIN Indonesia
- Brunei Darussalam **Haji Jeff Hadiman Bin Dato Paduka Haji Danial**
General Manager of Royal Brunei Culinary (RBC)
- Indonesia **Ms. Fitriany – Kain Halal (suggested)**
- Philippines **Ruby Banares Victorino**
President of PCCI Makati and Chairman of PCCI Makati Halal Committee
- Malaysia **Mr. Mohd Dhaliff Ghaus Mohd Anuar, Head of Special**
Projects, Halal Development Corporation Berhad (HDC)
- Presentation of Memento



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- 11.00am **PANEL SESSION 2 “OPPORTUNITIES AND INCENTIVES FOR HALAL TRADE & INVESTMENT IN BIMP-EAGA”.**
- Moderator **Mr. Aleem Siddiqui M. Guiapal** – *Program Head
Philippine Halal Industry Development
Department of Trade and Industry (DTI), Philippines*
- Brunei Darussalam **Yang Mulia Asma Naqiyyah Binti Haji Abdullah**
Investment Manager, Darussalam Assets Sdn Bhd
- Indonesia **Ms. Nurhayati Subakat**, *Founder*
PT Paragon Technology and Innovation & Wardah Cosmetics
- Philippines **Ms. Norjamin G. Delos Reyes** – *Commercial Counsellor,
Philippine Trade and Investment Center, Kuala Lumpur*
- Malaysia **POIC Sabah Sdn Bhd**
- Presentation of Memento
- 12.00pm **Conference Synthesis & Insights:**
“The Way Forward for BIMP-EAGA Halal Trade and Industry”
- Moderator **Datuk Koh Chung Jade**, *Organizing Chairman*
3rd BIMP-EAGA Trade, Investment and Halal Industry Conference
- Panelist **YBhg. Dato’ Husni Salleh**, *Chairman of the Labuan Corporation*
- Symbolic Host Handover Ceremony from Malaysia to Indonesia
Group Photo
- 12.30pm End of Conference
- B2B Networking Luncheon at Sipadan Hall 1
- 02.00pm End of Programme & B2B Networking